

Matt Long

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<http://mattlong.work>

Summary

I am an absolutely boundless creative professional with over 20 years of experience working and leading in diverse environments. My roles have included Content Creator, Creative Director, Brand Designer, Executive Producer among many others. My favorite role of all is the one that doesn't exist yet.

These days I live on a catamaran with my wife and two amazing little girls and work remotely as we explore together.

Collaborating with ambitious brands and people is my favorite thing in the world. I'm available for freelance and open to the right FT role. Let's build something awesome!

Experience



Co-Founder, CMO

Ocean Gold Sea Moss

Jul 2022 - Present (4 months +)



Founder

4th Wonder DryBag Co

Sep 2021 - Present (1 year 2 months +)



Founder/Chief Creative Officer

Punkle

Jun 2011 - Jan 2022 (10 years 8 months)

Multi-disciplinary creative, strategy and content creation for clients including: Jet.com, Glaceau Vitaminwater, Unicef, Coca Cola, Pepsi, Walmart, Angry Orchard Hard Cider, Cure Hydration, JennAir, Reebok, Justworks, Sigg's Icelandic Skyr, Mountain Dew, and RockShox.

Creative Director, Photographer

VIDA Creative Studio

2000 - 2010 (11 years)

VIDA was a wonderful design studio buried deep in the jungle of Costa Rica. We serviced a flourishing culinary and tourism industry with web and collateral materials and published VIDA. A small travel and food magazine.

Music Video Director/DP

United Front Productions

1997 - 1999 (3 years)

Music Video Director/DP/Editor

Raje Filmhouse Ltd.

1996 - 1998 (3 years)

Skills

Video Editing • Leadership • Marketing • Social Media • Creative Strategy • Art Direction •
Webflow • Creative Direction • Brand Design